

# ANALYSIS LEVEL II:

## Analysing Companies and their Performance

The course comprises general methods for the analysis of companies based on information drawn from the annual report. A particular analysis may, for example, focus on growth and financial worth plus capital, human resources and sales related profitability and efficiency ratios. The objective of the analysis decides what is of importance, which in turn determines the choice of method and interpretation. The core parts of the course are financial analysis and cash flow analyses; the latter being used increasingly more frequently for company valuations, as they are seen as providing a truer picture than many traditional profitability measurements.

The course is aimed at managers, analysts, consultants, accountants, auditors, financial journalists, and others who analyse companies in their line of work. To get the most out of the course, participants need a basic prior knowledge of understanding and interpreting financial statements equivalent to FEI Level 1: Understanding and Interpreting Financial Statements.

After having completed the course, you will be familiar with analysis methods that can be used in most companies irrespective of size or line of business. You will be able to determine where the focus of importance should be depending on the purpose of the analysis.

### COURSE CONTENTS

- ▶ Internal and external analysis
- ▶ Financial analysis, growth ratios, working capital, financial balance, profitability, labour and capital efficiency
- ▶ The relationship between a company's growth, profitability, and financial position
- ▶ P/E ratio and net worth calculations
- ▶ Operational risk and financial risk analyses
- ▶ Clarification of the affect on a company's ratios
- ▶ Cash flow analysis

### SCOPE

3 days. Classes are in the daytime, 09.00-16.00. (The first day, however, starts at 10.00).

### CERTIFICATES

This course is part of FEI's Certificate in Analysis. Optional examinations are offered regularly throughout the year.

### FEES

FÖRETAGS  
EKONOMISKA

INSTITUTET

'88'

*fei.se*

COURSE DATES  
Go to [www.fei.se](http://www.fei.se)

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